

**A BID for Bridgend Town Centre
Steering Group meeting
5.15pm (arrivals from 5:00pm), Thursday 13th August 2015
Carnegie House, Wyndham Street**

Agenda

- 1. Welcome and introductions**
- 2. Apologies for absence**
- 3. Minutes of the last meeting (*paper attached*)**
 - 3.1. Matters arising**
- 4. Moving forward: updates & developments**
 - 4.1. Levy collection**
 - 4.2. Parking initiative:**
 - **Pilot period update & promotions**
 - 4.3. Pedestrianisation**
 - 4.4. Discussions with businesses on the outskirts:**
 - **Business parks & McArthurGlen**
 - 4.5. Window vinyls project**
- 5. Setting percentage level for the BID Levy**
 - 5.1. Reviewing the different options (*paper to follow in advance of meeting*)**
 - 5.2. Preferred percentage option**
- 6. Marketing & branding update:**
 - 6.1. View copy of leave behind leaflet created**
 - 6.2. Start date of business engagement with new leaflets**
 - 6.3. Opening a BID HQ**
- 7. Timescales & milestones:**
 - 7.1. Progress and upcoming activities**
- 8. Town Centre updates: What's new?**
- 9. AOB**