

Key targets?

- Improve access, parking & gateways
- Increase visitor numbers year on year
- Change perceptions
- Reduce the number of vacant properties
- Enhance town centre experience: Environment & feeling of safety
- Strengthen the business voice

Reaching out to business parks

- **Ortho Clinical Diagnostics** - Immunoassay and Immunohaematology products.
- **Sony Manufacturing Company** - manufacture of high technology Broadcast and Professional Cameras, Raspberry Pi, 3rd Party Manufacturing, Education Media Solutions, Customer Service Centre
- **Rockwool** – insulation products
- **CGI** – information technology and business process services
- **Airborne Systems Europe** – parachute systems
- **Northwood & Wepa Ltd** – manufacture of tissue products
- **Invacare UK**- manufacturer of home-care, long-term care and acute equipment
- **Nodor International** – manufacture of darts and dart boards
- **Spectrum Technologies plc** – manufacture of laser wire systems
- **Ford Motor Company** – manufacture of car engines
- **Mackworth Healthcare** – manufacture of healthcare lifting systems
- **Biomet UK Ltd** – manufacture of joint implants
- **Talis UK (Tyco)**- manufacture of plastic systems
- **SAS International** - Manufacture metal ceiling tiles, lighting, and specialist metal products
- **Drive Healthcare** – manufacturers and distributors of medical equipment in the home healthcare, medical/surgical

Milestones & timings

- Branding & initial collateral – July
- Meeting with businesses – July /August
- Business Plan drafted – August
- Business Plan designed & printed – September
- Launch event – September/October
- Meet with all town centre businesses – September to December
- Ballot – February 2016
- BID goes live – April 2016