

A BID for Bridgend Town Centre

Steering Group meeting

5.15pm (arrivals from 5:00pm), Wednesday 21st January 2015

Carnegie House, Wyndham Street

Agenda

1. Welcome and introductions
2. Apologies for absence
3. Minutes of the last meeting
 - 3.1. Matters arising
4. Town Centre updates: What's new?
5. Getting the message out there
 - 5.2 Bidding for Bridgend: a review
6. The Bridgend BID programme
 - 6.1. Confirming theme areas & key services
 - 6.2. The outline budget & preferred levy option
 - 6.3. Checking the BID boundaries
7. Upscaling activities
 - 7.1. Marketing group update: Branding the BID
 - 7.2. Sharing information & gathering feedback
 - 7.3. Visioning event arrangements & programme
 - 7.4. Pilot projects
 - 7.4.1. Empty shops marketing initiative
8. Moving towards the ballot
 - 8.1. Timescales & actions
9. AOB
10. DONM